

For information on the 2015 SURF Awards and how to complete this application form, please visit:
www.scotregen.co.uk/surf-awards

Project Title:

Project Outline: Please provide a brief overview of your project (up to 200 words):

Size of town:

Small (population under 5k) Medium (population between 5k-20k) Large (population exceeding 20k)

(Optional) Applicants may share a project website with our judges. Enter link:

(Optional) Applicants may support their application with a YouTube video of up to two minutes in length. Enter link:

Main contact for the nominated project

Name:
Position / role:
Organisation:
Address:
Postcode:
Tel:
Email:

Nominated by (if different from main contact)

Name:
Position / role:
Organisation:
Address:
Postcode:
Tel:
Email:

I confirm that I am submitting this application to the Scotland's Most Improved Town category of the 2015 SURF Awards for Best Practice in Community Regeneration.

Scotland's Most Improved Town

The 2015 SURF Award for Scotland's Most Improved Town (Small, Medium & Large)

ENGAGEMENT: Effective community engagement and participation (Up to 300 words):

ENHANCED ECONOMY: Improved economic opportunities and engagement with the private sector (Up to 300 words):

Scotland's Most Improved Town

The 2015 SURF Award for Scotland's Most Improved Town (Small, Medium & Large)

PRACTICAL ACHIEVEMENTS: Benefits for people living in the town and using the town centre
(Up to 300 words):

PUTTING THE TOWN CENTRE FIRST: Use of proactive planning and the 'Town Centre First' principle, and improvement in access to public services and digital infrastructure (Up to 300 words):

Scotland's Most Improved Town

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PRIDE OF PLACE: Improvement in the town's image, identity and 'pride of place'. (Up to 300 words):



**WHO ENTERS THE SURF AWARDS PROCESS AND WHY?
A SURF AWARDS 2015 MONITORING FORM**

SURF, and the Scottish Government, who sponsor the SURF Awards, want to understand a bit more about what sort of projects are being reached in efforts to encourage entries.

We would be grateful if you could take just a few minutes to answer the questions below and simply return it to us with your SURF Awards 2015 entry application form. This information could help SURF secure continued support for the SURF Awards and further improve the application process.

N.B. The completed monitoring forms will not be seen by the judging panel and will form no part of the selection process. They are purely for gathering general information.

1) Marketing- How did you find out about the SURF Awards?

Please tick

- From the SURF website/e-bulletin
- From the Scottish Government website/e-bulletin
- From another newsletter/website/e-bulletin
- Social media (Twitter, Facebook etc.)
- Word of mouth
- Have applied previously
- Other - please specify:

2) Motivation- What is the main motivation for applying?

Please rank from 1-4, where 1=most important and 4=least important:

Enter a '1' next to your first choice, '2' next to the second choice, and so on.

- To spread awareness of the work being done
- To gather political support for the project
- To help secure future funding
- To give the staff and volunteers a morale boost
- Other - please specify:

3) Membership- Is the nominating organisation currently a SURF member? *N.B. this has no effect on the outcome of your application.*

Please delete as appropriate:

YES / NO / UNSURE

4) Geographical scope of the project

Please tick

- Immediate neighbourhood (up to 5k population)
- Local area (up to 10K population)
- Town/Citywide
- Regional
- National

5) Target groups

Which of the following groups of people are intended to benefit most from the work of the project?

Please tick all of the options that apply

- Children
- Young people
- Older people
- Disabled people
- People from ethnic minority groups
- All local residents

6) Sector

Which of the following is closest to describing the applicant organisation?

Please tick

- A community group
- A voluntary organisation
- A public sector organisation
- An academic organisation
- A private sector organisation

If none of the above fit, even in general terms, please say how you would categorise it here:

Resources

7) What is the current financial turnover of the project you are nominating?

Please tick

- Less than £3000
- £3000 - £10K
- £10k – 50k
- £50K – 250K
- More than £250K

8) How many paid staff, as full time equivalent positions, are employed to work on the project being nominated?

Please tick

- None
- 0.5 to 3
- 4 to 8
- 9 or more

9) How many volunteers are involved in managing the project? Enter number:
and how many in the delivery of the project's work? Enter number:

Thank you very much for taking the time to complete this form. The form will be removed from the rest of your application before it is passed to members of the independent judging panel.