Cities By People

“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody” J. Jacobs
Ecosystems Not Machines
Cities By People

Resilient
Inclusive
Authentic

They are capable of creating the conditions for people to think, plan and act with imagination.
Post Economic Tsunami

Business as usual ?
Beyond The Creative Class

This is fun!!

f**k you!!
“Culture the business of cities”… from coal to culture
Really?
Low Cost Places – Who Benefits?
New Approaches – Plan Culturally!

• Adopt a **people-centred** approach to local development and place making.

• Develop an understanding of the local cultural ecology, community assets and urban DNA.

• Embed the *local distinctive culture(s)* into planning, economic development, place making, community empowerment and development.

• Match *local assets and resources to local needs*, aspirations, expectations, diverse ways of living.
Not This...

Work. Dishes. Dressing the kids. Now he wants you to run the school and hospital as well.

What exactly will he be doing?
But This…

A collective process leading to imaginative, long term, sustainable solutions.

Holistic and cross-boundary (across departments, levels of government, services, disciplines, professions).

Proactive Local stakeholders collaborate and jointly create a vision of what's best for a locality.

The ground for civic innovation, creative and cohesive places.
Plan Culturally – The Process

Survey

Become ethnographers by practicing the art of ‘deep hanging out’.

Identify distinctive character, resources/assets.

Analyse

Design participatory mechanisms combining expert knowledge with ‘wisdom of crowds’.

Put in place delivery mechanisms supported by shared leadership on the ground.

Plan

Implement trigger initiatives (urban and cultural acupuncture!).
“By creating we think, by living we learn”

Place
(landscape, heritage, architecture, urban texture.)

People
(memory, social networks, informal networks, perceptions of place, affiliations, lifestyles. Power mapping. Cultural, educational and health institutions)

Economy
(traditional skills, contemporary creative industries, current dynamics, issues, potential, etc.)
Mapping Tools

**CULTURAL ECOLOGY MAPS** (for better information about cultural assets, better marketing, improved networking among cultural organizations)

**MENTAL MAPS** (to show perceptions, feelings, place image, identity) Image Bank

**MIND MAPS** (to generate new solutions or development opportunities, to match assets/resources to needs, tackle challenges in a creative way)
GIS – Locating Assets/Activities
Mental Maps For Perceptions
Mind Maps For Brainstorming
Place Mind Mapping
Place Mind Mapping

- Active informal civic and cultural life
- Historic buildings & redundant buildings

- Recycle for young people's activities
- Reuse for cultural production purposes
- Work/live spaces
- Museum extension
- Retail, restaurants
- Temporary uses
- Arts/cultural spaces
Turku DNA Mapping
‘The attraction of opposites

TURKU – ÅBO
(the Finnish and the Swedish)

ARCHIPELAGO – LAND
(water and terraferma)

FIRE – WATER
(the water and the big fire)

WOOD – STONE
(houses in wood and houses in stone)

OLD – MODERN
(old buildings and the new developments out of the old buildings)

MESSY/ORGANIC – THE GRID (old medieval urban pattern and the new geometric plan)
Cultural Masterplanning – Göteborg River City ‘Mobilise diversity’
Open Source Placemaking

Embedding new participatory tools in the planning and policy making processes.

Harnessing expertise from diverse sources.

Tapping into a variety of disciplines.

Place, people, cultures mapping.

Temporary art and cultural projects to build identity and belonging.

Delivery mechanisms based on collaborative thinking.

The relational city!!
Mantua – Just A Boring Small Town?
Mantua: The Literature Festival
The Storm Centre Södra Smaland – Sweden
‘Turning a problem into an opportunity’
Sligo and the Yeats Legacy...
‘Creative Sligo’

I will arise and go now, and go to Innisfree...
The Business Support Programme 4CNW will focus on harnessing creativity in the North West, and developing the natural creative assets of the region to foster innovation and lead to economic growth.

Will drive new linkages between the creative sector and four key industry sectors: tourism, technology, agri-food and life sciences.

In March 2012 launched the “Talent Vouchers” scheme (100,000 Euros and hope to leverage a similar amount in match funding) to motivate and incentivise practical collaboration between these diverse sectors and help move business ideas from concept to reality.