Conference Programme

Early Morning: Creative Connections

9:00   Coffee and Registration
9:50   Welcome and Introduction from SURF Chair Brian MacDonald
10:00  ‘Creating an Alliance for Action’
       Andy Milne, Chief Executive, SURF
10:20  Short Film: The Many Guises of Creative Regeneration
10:30  ‘Culture First – Regeneration in Dundee’
       Stewart Murdoch, Director, Leisure & Culture Dundee
10:50  ‘Creativity and Town Centres’
       Malcolm Fraser, Leading Scottish Architect & Chair of External Advisory Group in the Scottish Government’s National Review of Town Centres
11:10  Coffee Break

Late Morning: The Light Bulb Moment

11:30  ‘Culture and Creativity’
       Lia Ghilardi, Founder and Director, Noema Institute
11:50  The Creative Solution: Part One
       Picturing "the creative way to regeneration".
12:40  Lunch
       Networking and the opportunity to view film and photography artworks connected to creative regeneration processes in Scotland.

Afternoon: The Big Picture

1:30   ‘By Leaves We Live: Five Artist-Planner Collaborations’
       Petra Biberbach, Chief Executive, Planning Aid for Scotland
1:45   ‘Community Led Creativity’
       Jimmy Stringfellow, Chair, 2013 Govan Fair
2:00   The Creative Solution: Part Two
       In no more than 12 words, each group will present their artwork from the morning session and vote for the most artistic and practical one.
2:40   ‘Policy Foundations for Creative Approaches’
       Sir Peter Housden, Permanent Secretary, Scottish Government
3:00   ‘National Goals / Local Action’
       Cllr David O’Neill, President, CoSLA
3:20   Summary, Thanks and What’s Next from SURF
3:30   Close and Coffee