2015 SURF ANNUAL CONFERENCE

Planning Ahead for Community Regeneration
PPvote

- Anonymous
- Instant
- Choose your option
  *It’s the last button you press that counts*

- Please leave your keypad on the table afterwards
If the Scottish Government was to ban one of these things, which would you choose?
It’s time to Get the ball Rolling!
Should you buy a selfie stick?

A handy guide for shoppers.
If the Scottish Government was to ban one of these things, which would you choose?

1. Eating in the cinema 21%
2. Excessive perfume/aftershave 10%
3. Football metaphors 18%
4. Selfie sticks 33%
5. TV programmes about baking 18%

0 = Abstain
Which of the following sectors *best describes* the organisation you are representing today?

1. Community Group
2. Central Government / National Public Body
3. Local Government / NHS Board
4. Private Sector
5. Third Sector
6. Academic Institution
7. Other

![Bar chart showing the percentage of responses for each sector.]

- Community Group: 10%
- Central Government / National Public Body: 16%
- Local Government / NHS Board: 19%
- Private Sector: 11%
- Third Sector: 26%
- Academic Institution: 13%
- Other: 5%
In *broad terms*, which geographical area is your organisation concerned with?

1. Scotland-wide  
   - 56%

2. A region, district or city  
   - 30%

3. Small town or neighbourhood (population under 10K)  
   - 14%
2015 SURF ANNUAL CONFERENCE

Planning Ahead for Community Regeneration
Which of the following sectors *best describes* the organisation you are representing today?

1. Community Group
2. Central Government / National Public Body
3. Local Government / NHS Board
4. Private Sector
5. Third Sector
6. Academic Institution
7. Other

- Community Group: 12%  
- Central Government / National Public Body: 18%  
- Local Government / NHS Board: 19%  
- Private Sector: 8%  
- Third Sector: 26%  
- Academic Institution: 10%  
- Other: 7%

SURF
Scotland's Independent Regeneration Network
1. Prioritise regeneration and public service investment in Scotland’s 10% most deprived areas.

1. Terrible idea
2. Rather weak idea
3. OK idea
4. Good idea
5. Brilliant idea

0 = Abstain
2. Replace the Hub procurement model with one that supports local regeneration aims.

1. Terrible idea
2. Rather weak idea
3. OK idea
4. Good idea
5. Brilliant idea

0 = Abstain
3. Identify 15 strategic places in which to deliver sustained investment in major long-term regeneration projects.

1. Terrible idea
   - Percentage: 7%
2. Rather weak idea
   - Percentage: 29%
3. OK idea
   - Percentage: 29%
4. Good idea
   - Percentage: 28%
5. Brilliant idea
   - Percentage: 7%

0 = Abstain
4. Rebrand and realign the Community Planning system.

1. Terrible idea 4%
2. Rather weak idea 16%
3. OK idea 13%
4. Good idea 33%
5. Brilliant idea 35%
0 = Abstain
Produce a glossary, guidance paper and training support for public sector officials working in regeneration to advise on poorly understood terms and jargon that are to be avoided in their external communications.

1. Terrible idea 14%
2. Rather weak idea 17%
3. OK idea 26%
4. Good idea 17%
5. Brilliant idea 26%

0 = Abstain
Shaping SURF’s Manifesto

Planning Ahead For Regeneration

towards a manifesto for a new Scottish Government
6. Ensure the construction of at least 7000 new affordable homes per year.

1. Terrible idea 6%
2. Rather weak idea 27%
3. OK idea 22%
4. Good idea 23%
5. Brilliant idea 21%
0 = Abstain
7. Sustain and enhancing the Town Centre Empty Homes Fund.

1. Terrible idea
2. Rather weak idea
3. OK idea
4. Good idea
5. Brilliant idea
0 = Abstain
Ensuring there is an adequate and accessible community meeting space in all disadvantaged communities in Scotland.

1. Terrible idea
2. Rather weak idea
3. OK idea
4. Good idea
5. Brilliant idea
0 = Abstain
9. Enhance active support for community-led regeneration, social enterprises and cultural organisations, whilst recognising that they alone cannot tackle all physical, social and economic challenges in disadvantaged places.

1. Terrible idea 1%
2. Rather weak idea 0%
3. OK idea 11%
4. Good idea 36%
5. Brilliant idea 52%

0 = Abstain
Commission the conception and delivery of a ‘Big Data’ research programme specifically geared to the challenges of community regeneration in Scotland.

1. Terrible idea 16%
2. Rather weak idea 22%
3. OK idea 20%
4. Good idea 25%
5. Brilliant idea 17%
0 = Abstain
Shaping SURF’s Manifesto

Planning Ahead For Regeneration

towards a manifesto for a new Scottish Government
11 Increase the Minimum Wage (currently a reserved area) to the Scottish Living Wage.

1. Terrible idea 1%
2. Rather weak idea 2%
3. OK idea 5%
4. Good idea 19%
5. Brilliant idea 73%
0 = Abstain
Provide more flexible employability support via the post-2017 Scottish Work Programme and related resources.

1. Terrible idea 4%
2. Rather weak idea 3%
3. OK idea 12%
4. Good idea 51%
5. Brilliant idea 30%

0 = Abstain
Investing in direct job creation in areas of chronic employment market failure.

1. Terrible idea 6%
2. Rather weak idea 7%
3. OK idea 12%
4. Good idea 38%
5. Brilliant idea 37%

0 = Abstain
Facilitate greater employer-supported volunteering by compensating workers for time spent actively supporting their community.

1. Terrible idea
2. Rather weak idea
3. OK idea
4. Good idea
5. Brilliant idea

0 = Abstain
Shaping SURF’s Manifesto

Planning Ahead For Regeneration

towards a manifesto for a new Scottish Government
Replicate the largely successful approach of Highlands & Islands Enterprise to address poverty issues in rural areas in the rest of Scotland.

1. Terrible idea 3%
2. Rather weak idea 19%
3. OK idea 24%
4. Good idea 32%
5. Brilliant idea 23%
0 = Abstain

1. Terrible idea 3%
2. Rather weak idea 9%
3. OK idea 27%
4. Good idea 25%
5. Brilliant idea 36%
0 = Abstain
17 Support Local Authorities to undertake Fairness Audits prior to implementing any public spending reductions.

1. Terrible idea
2. Rather weak idea
3. OK idea
4. Good idea
5. Brilliant idea

0 = Abstain
18 Establish a task force to research, understand and address degenerative economic dynamics in the current context.

1. Terrible idea
2. Rather weak idea
3. OK idea
4. Good idea
5. Brilliant idea

0 = Abstain

10%
30%
17%
16%
27%
Shaping SURF’s Manifesto

Planning Ahead
For Regeneration
towards a manifesto for a new Scottish Government
Which of the following sectors *best describes* the organisation you are representing today?

1. Community Group  
2. Central Government / National Public Body  
3. Local Government / NHS Board  
4. Private Sector  
5. Third Sector  
6. Academic Institution  
7. Other

![Bar chart showing percentages for each sector: Community Group 11%, Central Government/ National Public Body 13%, Local Government/ NHS Board 21%, Private Sector 29%, Third Sector 7%, Academic Institution 7%, Other 11%]
1: Better understanding use of info

1. Terrible idea
2. Rather weak idea
3. OK idea
4. Good idea
5. Brilliant idea

0 = Abstain
2: Invest in cultural spark

1. Terrible idea
2. Rather weak idea
3. OK idea
4. Good idea
5. Brilliant idea

0 = Abstain

- Terrible idea: 0%
- Rather weak idea: 4%
- OK idea: 19%
- Good idea: 30%
- Brilliant idea: 47%
3: Tax regime implications/story

1. Terrible idea 1%
2. Rather weak idea 9%
3. OK idea 20%
4. Good idea 33%
5. Brilliant idea 37%

0 = Abstain
Shaping SURF’s Manifesto

Planning Ahead
For Regeneration

towards a manifesto for a new Scottish Government
If the Scottish Government was to ban one of these things, which would you choose?

1. Eating in the cinema 25%
2. Excessive perfume/aftershave 13%
3. Football metaphors 13%
4. Selfie sticks 38%
5. TV programmes about baking 13%
Community Group

P6    P7    P8    P9    P10

1.  0%    0%    0%    0%    30%
2.  30%   25%   10%   0%    20%
3.  30%   25%   30%   20%   10%
4.  10%   38%   10%   30%   20%
5.  30%   13%   50%   50%   20%
## Community Group

<table>
<thead>
<tr>
<th></th>
<th>P11</th>
<th>P12</th>
<th>P13</th>
<th>P14</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>2.</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>20%</td>
</tr>
<tr>
<td>3.</td>
<td>0%</td>
<td>13%</td>
<td>11%</td>
<td>40%</td>
</tr>
<tr>
<td>4.</td>
<td>10%</td>
<td>75%</td>
<td>33%</td>
<td>30%</td>
</tr>
<tr>
<td>5.</td>
<td>90%</td>
<td>13%</td>
<td>56%</td>
<td>10%</td>
</tr>
</tbody>
</table>

**SURF**

Scotland's Independent Regeneration Network
Community Group

P15  P16  P17  P18

1.  0%  0%  0%  10%

2.  33% 0%  11%  10%

3.  33% 33%  44%  30%

4.  11% 22%  22%  10%

5.  22% 44%  22%  40%
If the Scottish Government was to ban one of these things, which would you choose?

1. Eating in the cinema 21%
2. Excessive perfume/aftershave 7%
3. Football metaphors 7%
4. Selfie sticks 43%
5. TV programmes about baking 21%

Central Gov / National body
Central Gov / National Public Body

P11  |  P12  |  P13  |  P14
---  |  ---  |  ---  |  ---
1.   | 0%   | 9%   | 0%   | 0%
2.   | 0%   | 0%   | 0%   | 18%
3.   | 8%   | 18%  | 25%  | 36%
4.   | 38%  | 55%  | 42%  | 27%
5.   | 54%  | 18%  | 33%  | 18%
If the Scottish Government was to ban one of these things, which would you choose?

1. Eating in the cinema  18%
2. Excessive perfume/aftershave  18%
3. Football metaphors  29%
4. Selfie sticks  24%
5. TV programmes about baking  12%

Local Gov / NHS board
Central Gov / National Public Body

<table>
<thead>
<tr>
<th></th>
<th>P15</th>
<th>P16</th>
<th>P17</th>
<th>P18</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>0%</td>
<td>8%</td>
<td>9%</td>
<td>18%</td>
</tr>
<tr>
<td>2.</td>
<td>17%</td>
<td>8%</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td>3.</td>
<td>33%</td>
<td>25%</td>
<td>36%</td>
<td>27%</td>
</tr>
<tr>
<td>4.</td>
<td>17%</td>
<td>25%</td>
<td>36%</td>
<td>18%</td>
</tr>
<tr>
<td>5.</td>
<td>33%</td>
<td>33%</td>
<td>9%</td>
<td>27%</td>
</tr>
</tbody>
</table>

SURF
Scotland's Independent Regeneration Network
<table>
<thead>
<tr>
<th></th>
<th>P6</th>
<th>P7</th>
<th>P8</th>
<th>P9</th>
<th>P10</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>7%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>14%</td>
</tr>
<tr>
<td>2</td>
<td>36%</td>
<td>21%</td>
<td>0%</td>
<td>0%</td>
<td>36%</td>
</tr>
<tr>
<td>3</td>
<td>29%</td>
<td>29%</td>
<td>29%</td>
<td>13%</td>
<td>14%</td>
</tr>
<tr>
<td>4</td>
<td>21%</td>
<td>36%</td>
<td>21%</td>
<td>40%</td>
<td>21%</td>
</tr>
<tr>
<td>5</td>
<td>7%</td>
<td>14%</td>
<td>50%</td>
<td>47%</td>
<td>14%</td>
</tr>
</tbody>
</table>
Local Gov / NHS board

<table>
<thead>
<tr>
<th></th>
<th>P11</th>
<th>P12</th>
<th>P13</th>
<th>P14</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>0%</td>
<td>7%</td>
<td>7%</td>
<td>0%</td>
</tr>
<tr>
<td>2.</td>
<td>14%</td>
<td>0%</td>
<td>7%</td>
<td>23%</td>
</tr>
<tr>
<td>3.</td>
<td>14%</td>
<td>21%</td>
<td>14%</td>
<td>31%</td>
</tr>
<tr>
<td>4.</td>
<td>14%</td>
<td>36%</td>
<td>36%</td>
<td>23%</td>
</tr>
<tr>
<td>5.</td>
<td>57%</td>
<td>36%</td>
<td>36%</td>
<td>23%</td>
</tr>
</tbody>
</table>
Local Gov / NHS board

<table>
<thead>
<tr>
<th></th>
<th>P15</th>
<th>P16</th>
<th>P17</th>
<th>P18</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>0%</td>
<td>0%</td>
<td>21%</td>
<td>0%</td>
</tr>
<tr>
<td>2.</td>
<td>8%</td>
<td>25%</td>
<td>43%</td>
<td>50%</td>
</tr>
<tr>
<td>3.</td>
<td>31%</td>
<td>25%</td>
<td>7%</td>
<td>25%</td>
</tr>
<tr>
<td>4.</td>
<td>54%</td>
<td>42%</td>
<td>14%</td>
<td>17%</td>
</tr>
<tr>
<td>5.</td>
<td>8%</td>
<td>8%</td>
<td>14%</td>
<td>8%</td>
</tr>
</tbody>
</table>
If the Scottish Government was to ban one of these things, which would you choose?

1. Eating in the cinema - 20%
2. Excessive perfume/aftershave - 20%
3. Football metaphors - 0%
4. Selfie sticks - 40%
5. TV programmes about baking - 20%
<table>
<thead>
<tr>
<th></th>
<th>P1</th>
<th>P2</th>
<th>P3</th>
<th>P4</th>
<th>P5</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>2.</td>
<td>29%</td>
<td>0%</td>
<td>43%</td>
<td>17%</td>
<td>17%</td>
</tr>
<tr>
<td>3.</td>
<td>29%</td>
<td>29%</td>
<td>14%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>4.</td>
<td>43%</td>
<td>29%</td>
<td>29%</td>
<td>17%</td>
<td>17%</td>
</tr>
<tr>
<td>5.</td>
<td>0%</td>
<td>43%</td>
<td>14%</td>
<td>67%</td>
<td>67%</td>
</tr>
</tbody>
</table>

Private Sector

Surf Scotland's Independent Regeneration Network
### Private Sector

<table>
<thead>
<tr>
<th></th>
<th>P11</th>
<th>P12</th>
<th>P13</th>
<th>P14</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>0%</td>
<td>0%</td>
<td>14%</td>
<td>14%</td>
</tr>
<tr>
<td>2.</td>
<td>0%</td>
<td>0%</td>
<td>29%</td>
<td>29%</td>
</tr>
<tr>
<td>3.</td>
<td>0%</td>
<td>29%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>4.</td>
<td>29%</td>
<td>57%</td>
<td>43%</td>
<td>29%</td>
</tr>
<tr>
<td>5.</td>
<td>71%</td>
<td>14%</td>
<td>14%</td>
<td>29%</td>
</tr>
</tbody>
</table>

---

**SURF**
Scotland's Independent Regeneration Network
If the Scottish Government was to ban one of these things, which would you choose?

1. Eating in the cinema 22%
2. Excessive perfume/aftershave 6%
3. Football metaphors 22%
4. Selfie sticks 39%
5. TV programmes about baking 11%
Third Sector

P1  P2  P3  P4  P5

1.  0%  0%  5%  0%  11%
2.  11%  6%  32%  26%  5%
3.  39%  11%  32%  11%  32%
4.  44%  28%  26%  21%  26%
5.  6%  56%  5%  42%  26%
## Third Sector

<table>
<thead>
<tr>
<th></th>
<th>P11</th>
<th>P12</th>
<th>P13</th>
<th>P14</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>5%</td>
</tr>
<tr>
<td>2</td>
<td>0%</td>
<td>0%</td>
<td>6%</td>
<td>10%</td>
</tr>
<tr>
<td>3</td>
<td>0%</td>
<td>6%</td>
<td>0%</td>
<td>5%</td>
</tr>
<tr>
<td>4</td>
<td>0%</td>
<td>0%</td>
<td>11%</td>
<td>5%</td>
</tr>
<tr>
<td>5</td>
<td>6%</td>
<td>22%</td>
<td>53%</td>
<td>56%</td>
</tr>
<tr>
<td></td>
<td>72%</td>
<td>41%</td>
<td>28%</td>
<td>29%</td>
</tr>
</tbody>
</table>

**SURF**
Scotland's Independent Regeneration Network
If the Scottish Government was to ban one of these things, which would you choose?

1. Eating in the cinema  - 20%
2. Excessive perfume/aftershave - 0%
3. Football metaphors - 40%
4. Selfie sticks - 30%
5. TV programmes about baking - 10%
If the Scottish Government was to ban one of these things, which would you choose?

1. Eating in the cinema 50%
2. Excessive perfume/aftershave 0%
3. Football metaphors 0%
4. Selfie sticks 0%
5. TV programmes about baking 50%

Other 0%