National Priorities-Local Delivery

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Challenges

• Context
• Single Outcome Agreement
• Assets – what do we have at hand?
• Collaborative Outcomes Programme
• “Aberdeen Experience”
• Healthier, Safer or Wealthier? – Alcohol
Aberdeen's second Single Outcome Agreement was signed on Thursday 30th July 2009 by the Scottish Government and Aberdeen's Community Planning Partnership, The Aberdeen City Alliance (TACA).
Assets – what do we have at hand?

• Focus on Outcomes
• Changed Relationships
• Mature community planning partnerships
• Engaged citizens and communities
• A sense of urgency
• COP
Collaborative Outcomes Programme

- To increase alignment across the Public Sector
- Create social capital
  - Build capacity and links across the Public Sector
  - Increase mutual understanding
  - Create sustainable networks of learning and support
- Promote systemic/organisational learning
- Develop individual leaders
  - The purpose and practice of leadership
  - Provide a context in which participants can support each other in delivering on their own leadership challenges
Leadership Challenges

• Creating consensus and shared purpose on outcomes
• Overcoming/understanding the diversity of our organisational cultures
• Sharing problems and roles; overcoming vested interests
• Clarity about what we expect from one another and realism about our constraints and capacity
• The limits of government action; community and individual responsibility
• Balancing national policy and local variation
• Public Expenditure limits as a driver of change; and a constraint/strain
• Sharing good practice and learning
Aberdeen Experience

• Peer review of 5 complex issues
• Waste, Alcohol Misuse, Transport, Community Engagement, Closing the gap in educational attainment
• Reflect on collaborative efforts
  – Evidence and data
  – Framing of the problem
  – Effectiveness of leadership and partnership
  – Action for improvement
Healthier, Safer or Wealthier
Alcohol Misuse

• Police Intelligence vs Public Health
• Focus on
  – crime and disorder-city centre vs health improvement
  – controlling on sales vs off sales
  – Service specific targets
  – Directive vs facilitative approach
  – visible leadership no shared ownership
  – community safety partnership priorities
Identified Action

• Build stronger linkages between CHP, CSP and ADP
• More visible leadership from council and public health
• Reframe the problem—common wisdom
• Engagement between central government and local practitioners on performance targets and policy setting
• Engage the food and drinks sector of the economy in achieving the outcome