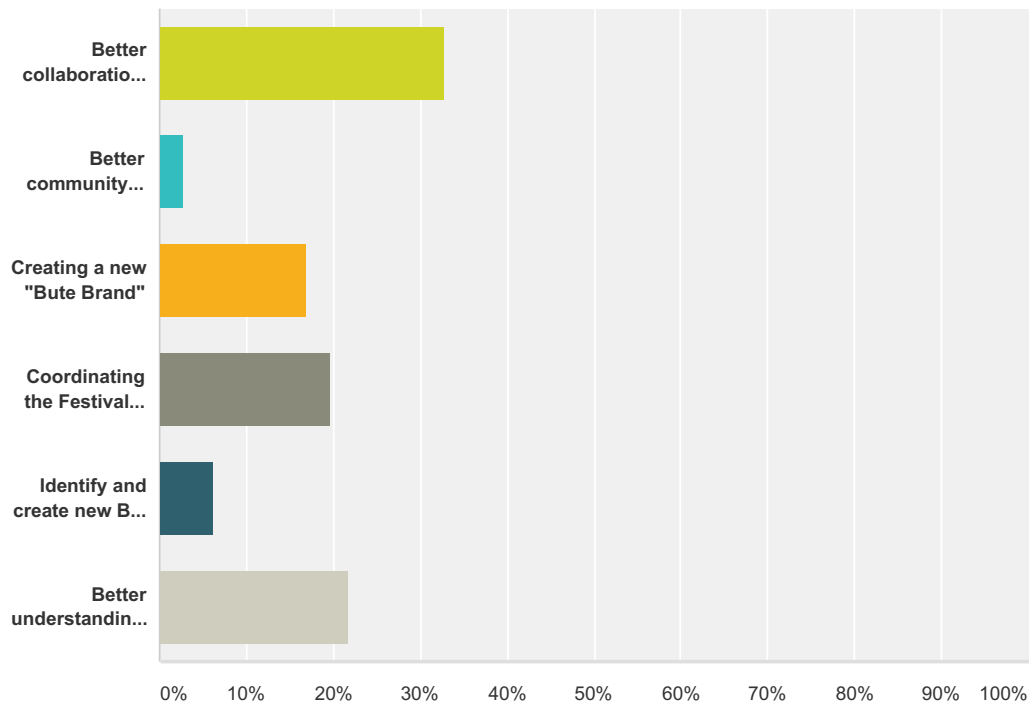


Q1 What would best help Bute celebrate its unique status?

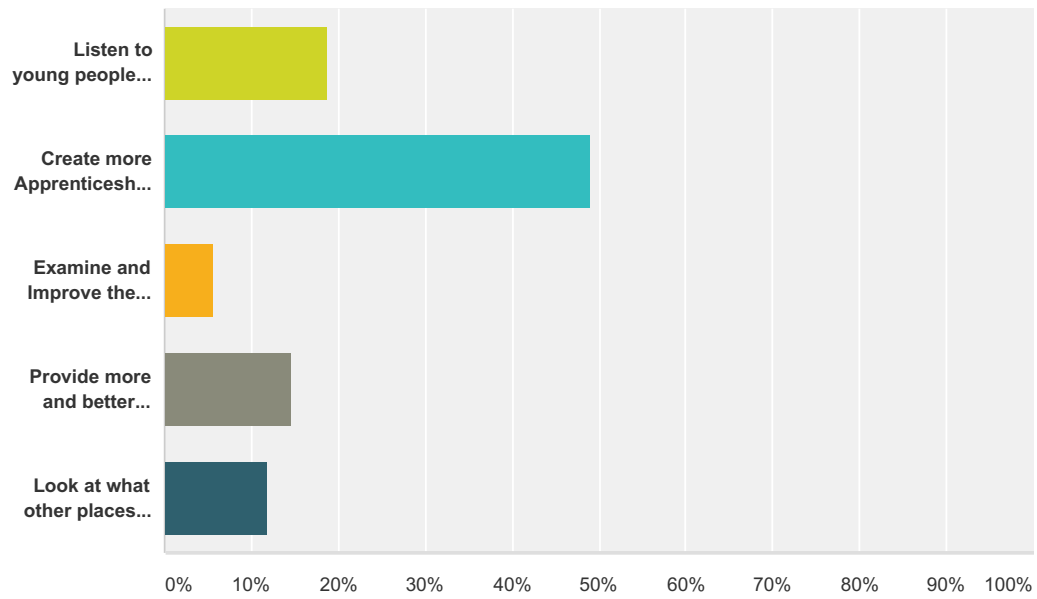
Answered: 189 Skipped: 5



Answer Choices	Responses
Better collaboration and coordination between the organisations on Bute to improve the island	32.80% 62
Better community information and signage	2.65% 5
Creating a new "Bute Brand"	16.93% 32
Coordinating the Festivals on Bute to establish Bute as a festival location	19.58% 37
Identify and create new Bute events	6.35% 12
Better understanding of the market in which Rothesay and Bute operates	21.69% 41
Total	189

Q2 What would most benefit young people?

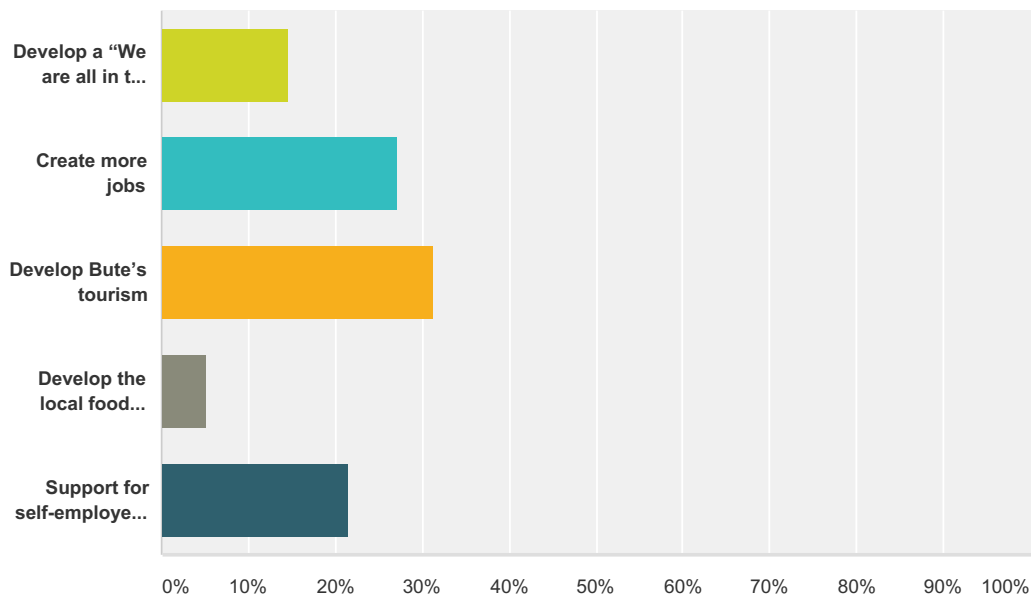
Answered: 192 Skipped: 2



Answer Choices	Responses
Listen to young people and involve them more in trying to improve Bute	18.75% 36
Create more Apprenticeships and employment	48.96% 94
Examine and Improve the education options	5.73% 11
Provide more and better activities based on what young people want	14.58% 28
Look at what other places have done to make things better	11.98% 23
Total	192

Q3 What can be done to improve enterprise and employment in Rothesay and on Bute?

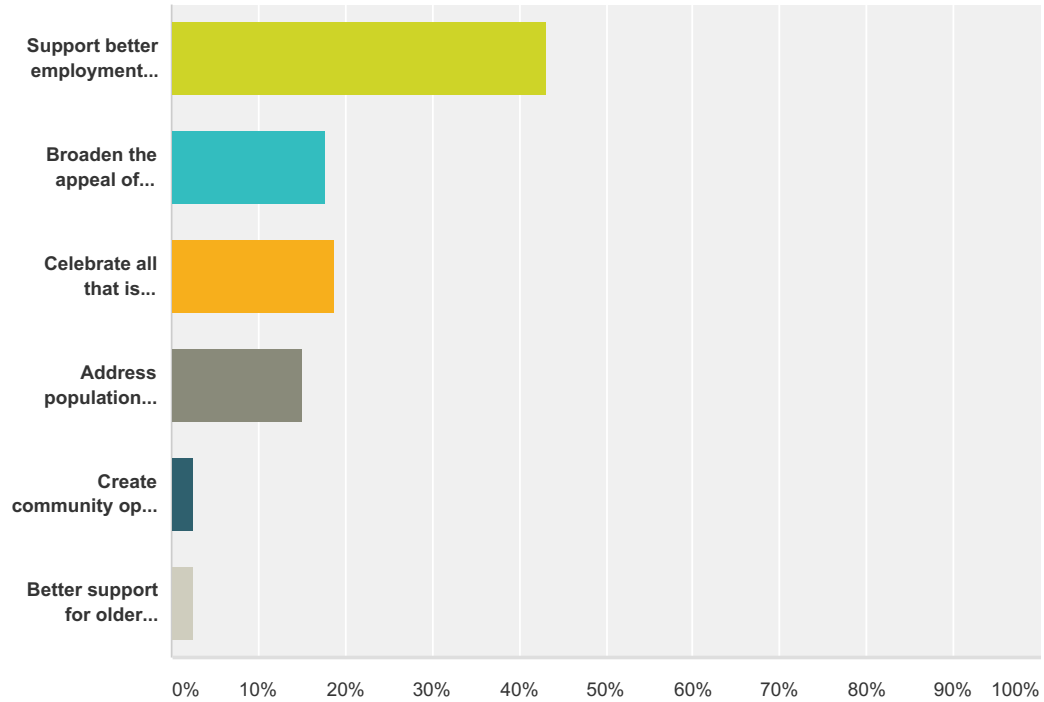
Answered: 191 Skipped: 3



Answer Choices	Responses
Develop a "We are all in this together" approach to improving enterprise	14.66% 28
Create more jobs	27.23% 52
Develop Bute's tourism	31.41% 60
Develop the local food offer	5.24% 10
Support for self-employed/sole traders to create employment	21.47% 41
Total	191

Q4 Which activity will have most impact on maintaining and developing Bute as a thriving community?

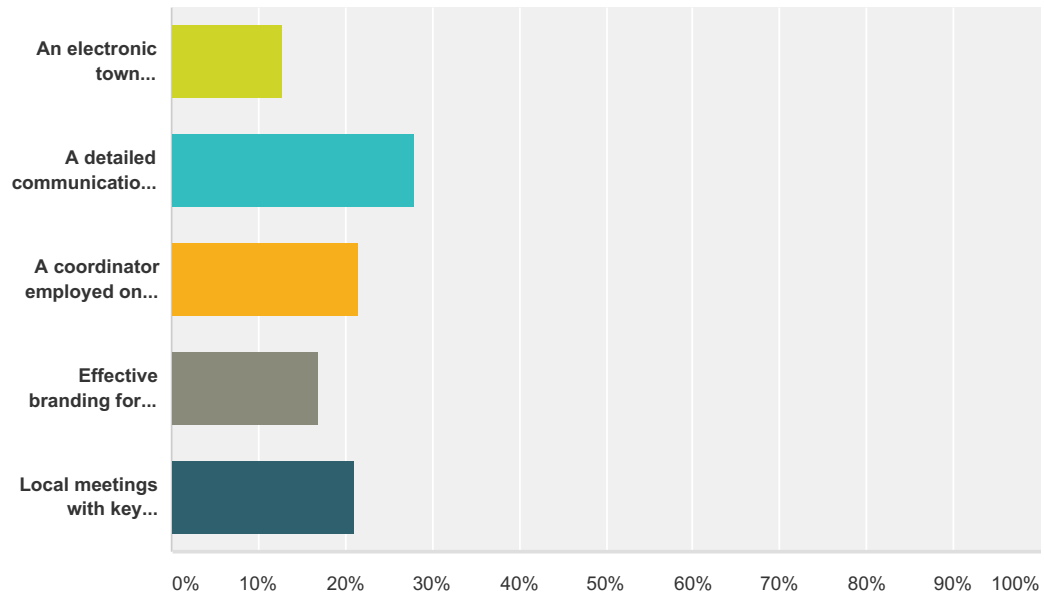
Answered: 192 Skipped: 2



Answer Choices	Responses
Support better employment opportunities	43.23% 83
Broaden the appeal of leisure activities	17.71% 34
Celebrate all that is positive about Bute	18.75% 36
Address population decline	15.10% 29
Create community open space	2.60% 5
Better support for older people	2.60% 5
Total	192

Q5 What would help people and organisations work better together on Bute?

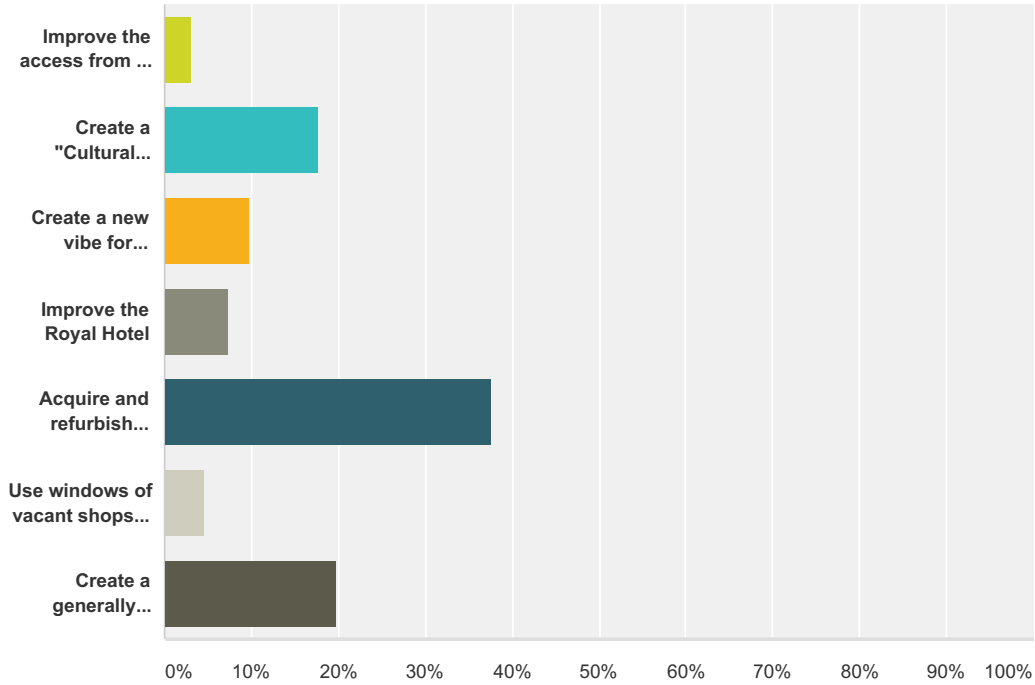
Answered: 190 Skipped: 4



Answer Choices	Responses
An electronic town information display providing up to date information about Bute and activities on Bute	12.63% 24
A detailed communications strategy	27.89% 53
A coordinator employed on Bute to ensure better working together	21.58% 41
Effective branding for a Bute Partnership	16.84% 32
Local meetings with key players in the public bodies including Councillors and Officials	21.05% 40
Total	190

Q6 Rothesay has a number of attractive and historic buildings. Much has been done in the past to improve Rothesay’s image and public spaces but much remains to be done.What do you think is most important?

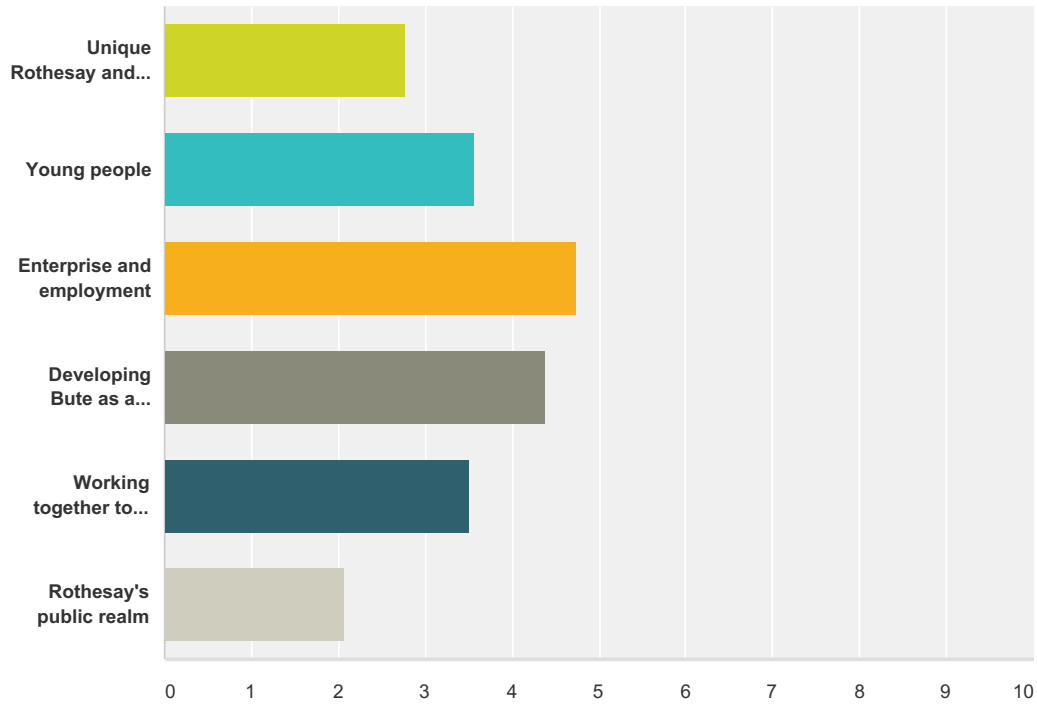
Answered: 192 Skipped: 2



Answer Choices	Responses
Improve the access from the ferry terminal to the Town as the Gateway to Bute	3.13% 6
Create a "Cultural Quarter" around the Castle, Mansion House and Museum and establish a 'Café Culture'	17.71% 34
Create a new vibe for Rothesay based on a vibrant empowered community	9.90% 19
Improve the Royal Hotel	7.29% 14
Acquire and refurbish disused and derelict shops	37.50% 72
Use windows of vacant shops for art displays	4.69% 9
Create a generally better environment	19.79% 38
Total	192

Q7 Please rank the six themes in order of importance to you by using numbers 1- 6, with the number 1 indicating which theme you consider most important, and number 6 the theme you consider least important.

Answered: 193 Skipped: 1



	1	2	3	4	5	6	Total	Score
Unique Rothesay and Bute	8.06% 15	10.75% 20	8.60% 16	17.20% 32	34.41% 64	20.97% 39	186	2.78
Young people	11.58% 22	15.79% 30	23.16% 44	26.32% 50	14.74% 28	8.42% 16	190	3.58
Enterprise and employment	41.18% 77	22.99% 43	17.11% 32	10.70% 20	3.74% 7	4.28% 8	187	4.74
Developing Bute as a thriving community	20.97% 39	28.49% 53	28.49% 53	12.37% 23	8.60% 16	1.08% 2	186	4.38
Working together to improve Bute	12.77% 24	18.62% 35	17.02% 32	23.94% 45	13.83% 26	13.83% 26	188	3.51
Rothesay's public realm	6.81% 13	3.14% 6	6.28% 12	8.90% 17	23.56% 45	51.31% 98	191	2.07

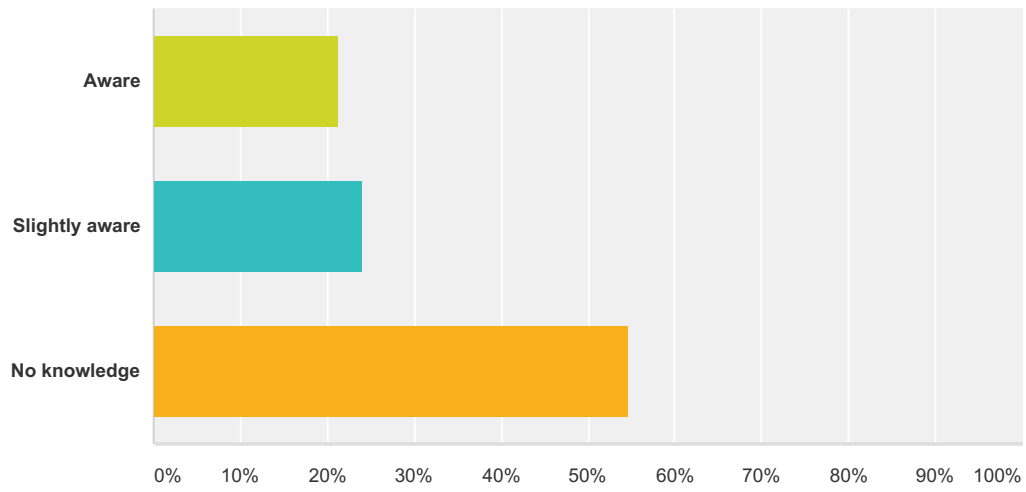
Q8 If you would like to be kept up to date with alliance activities or would like to get more involved, please enter your details below.

Answered: 56 Skipped: 138

Answer Choices	Responses	
Name	100.00%	56
Organisation, if any	26.79%	15
Job Title, if any	44.64%	25
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address	98.21%	55
Phone Number	64.29%	36

Q9 Were you previously aware of the Rothesay Alliance?

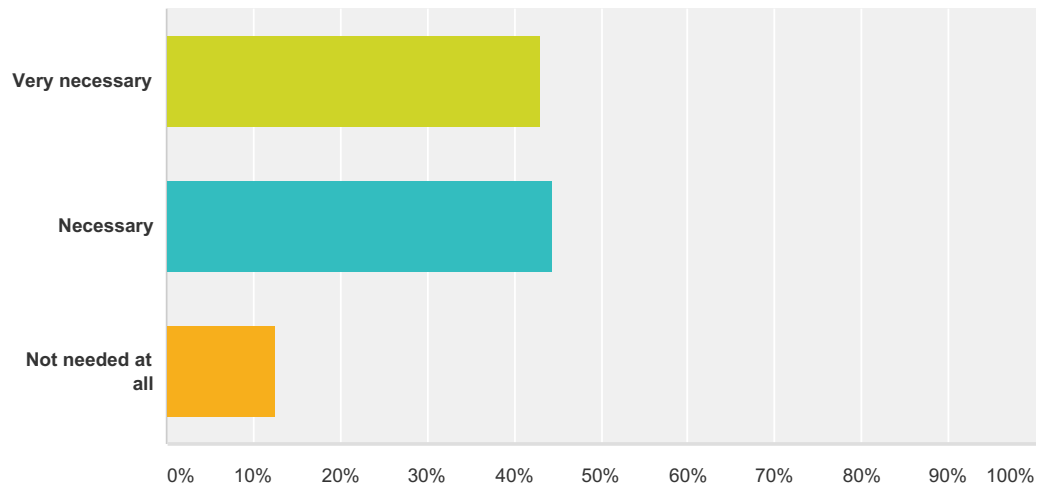
Answered: 192 Skipped: 2



Answer Choices	Responses
Aware	21.35% 41
Slightly aware	23.96% 46
No knowledge	54.69% 105
Total	192

Q10 Do you think that an Alliance (or similar organisation) is necessary for Rothesay??

Answered: 193 Skipped: 1



Answer Choices	Responses	
Very necessary	43.01%	83
Necessary	44.56%	86
Not needed at all	12.44%	24
Total		193