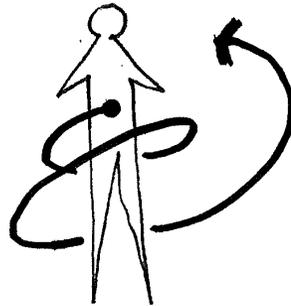


A picture of personal lives. . .

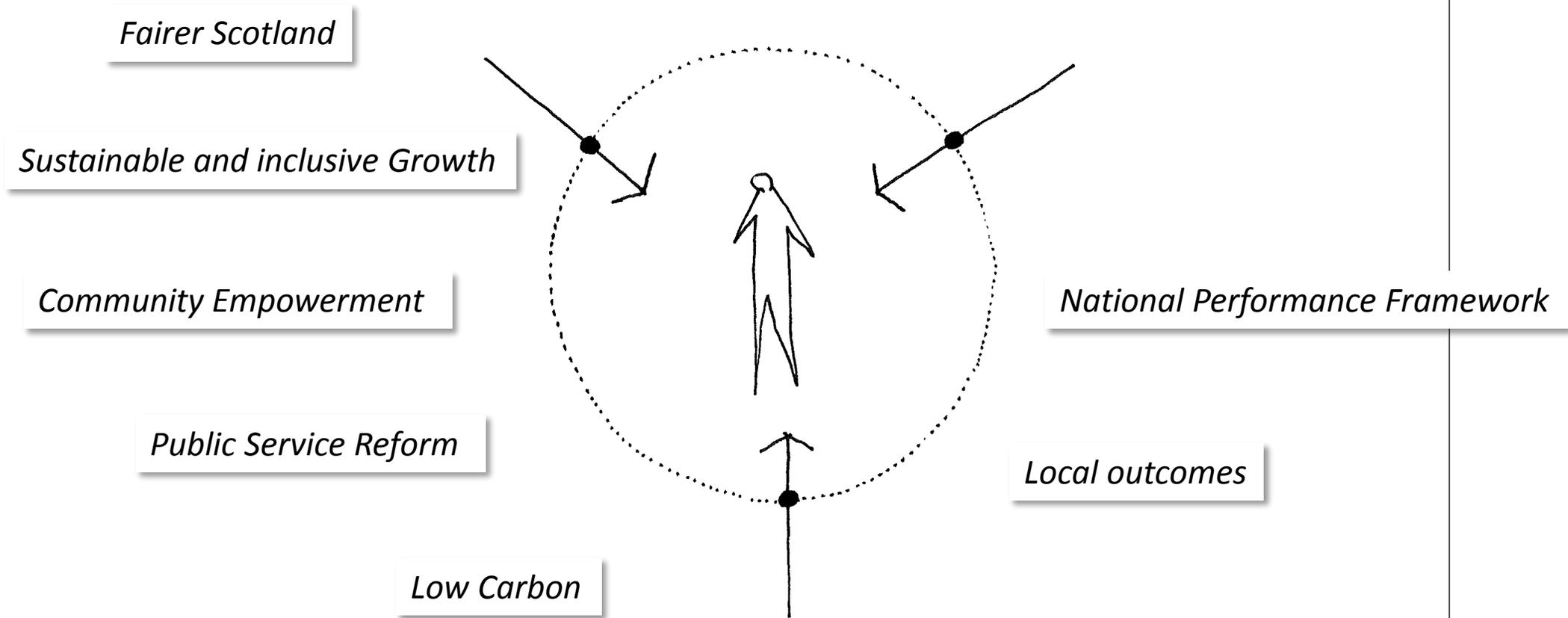


. . . and the stories that shape them.

place

place

A focus for the many agendas . . .



. . . that shape everyone's choices.

place

A commitment to change . . .

We recognise that:

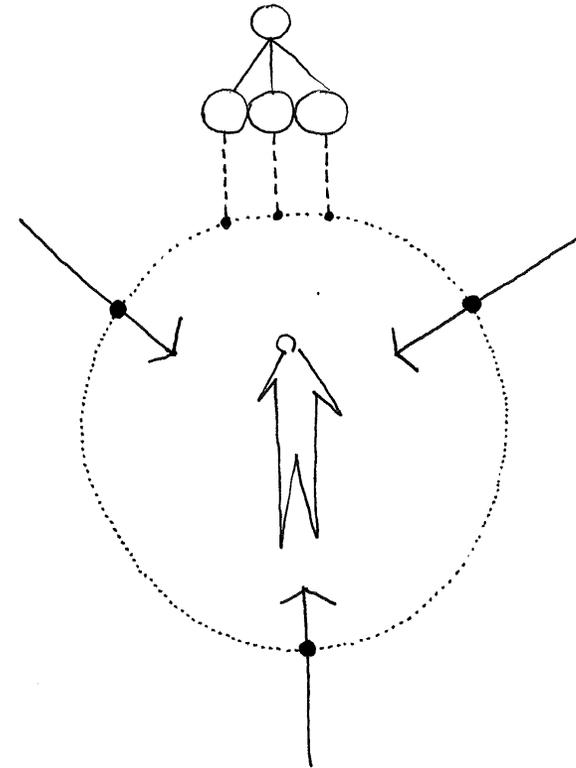
Place is where people, location and resources combine to create a sense of identity and purpose, and are at the heart of addressing the needs and realising the full potential of communities. Places are shaped by the way resources, services and assets are directed and used by the people who live in and invest in them. A more joined-up, collaborative, and participative approach to services, land and buildings, across all sectors within a place, enables better outcomes for everyone and increased opportunities for people and communities to shape their own lives.

The principle requests that:

All those responsible for providing services and looking after assets in a place need to work and plan together, and with local communities, to improve the lives of people, support inclusive growth and create more successful places.

We commit to taking:

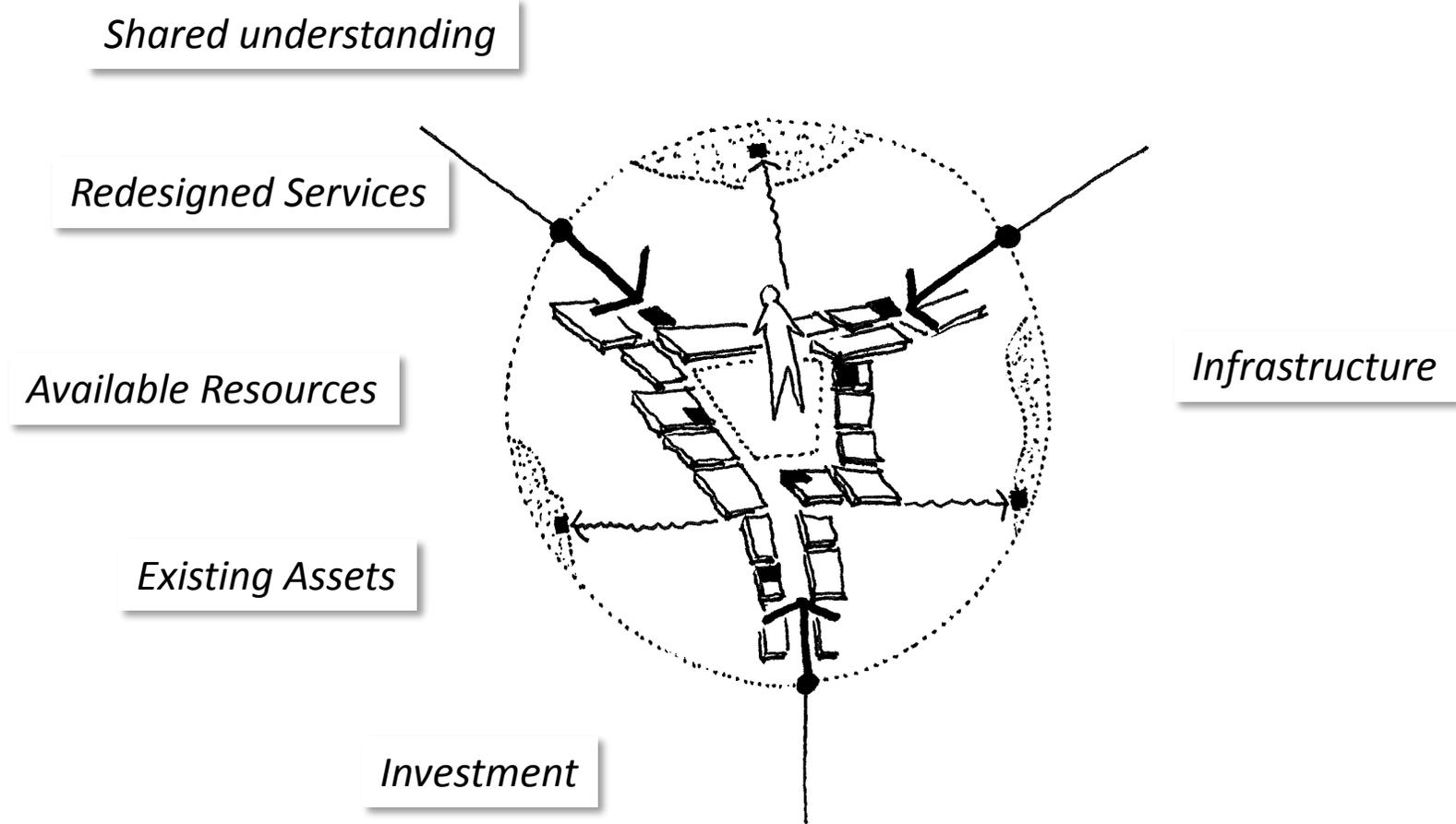
A collaborative, place-based approach with a shared purpose to support a clear way forward for all services, assets and investments which will maximise the impact of their combined resources.



. . . across public services.

place

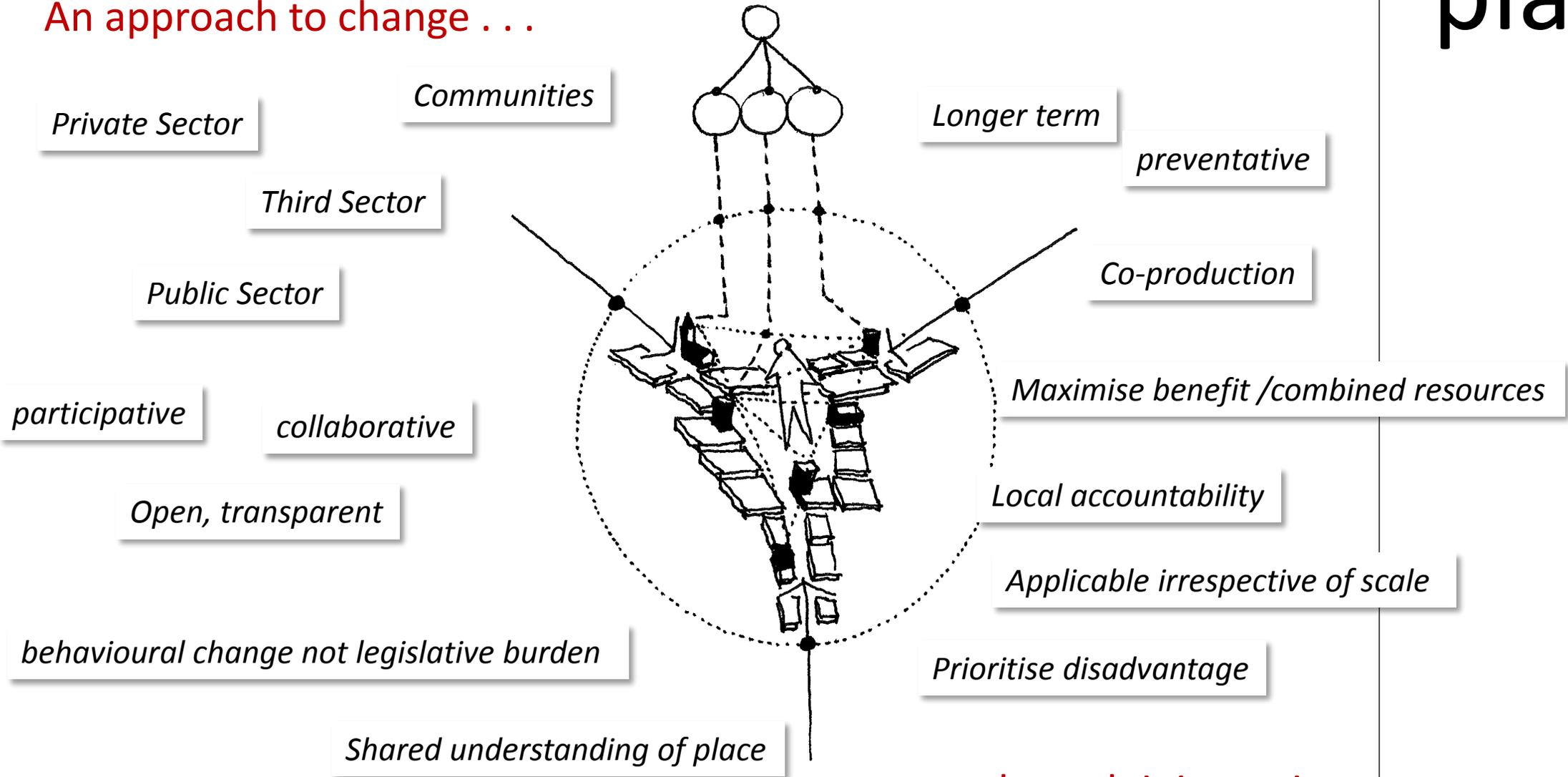
A way of bringing everything together . . .



. . . to shape a better *here*.

place

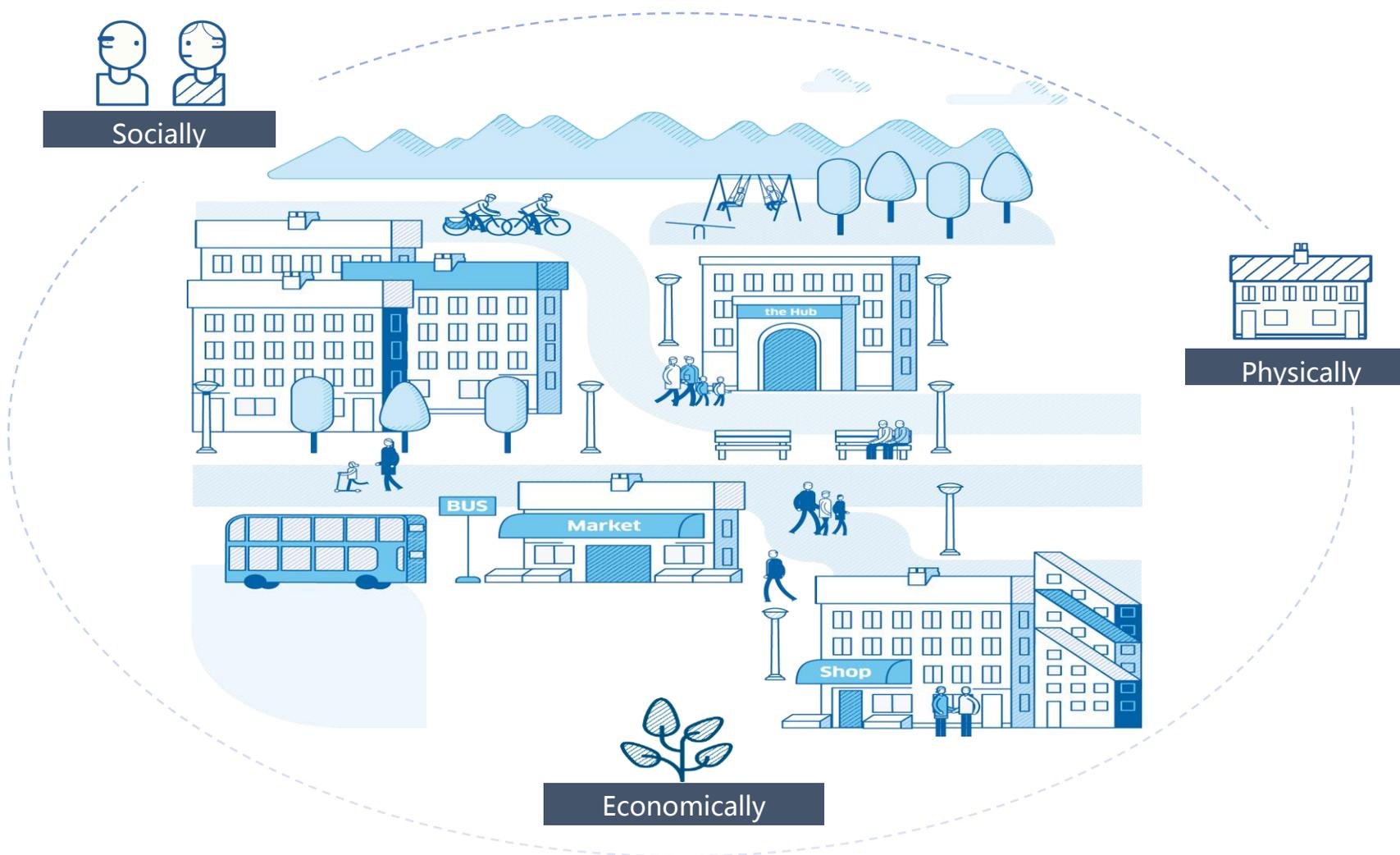
An approach to change . . .



. . . through joint action.

Place – a lens on the whole picture

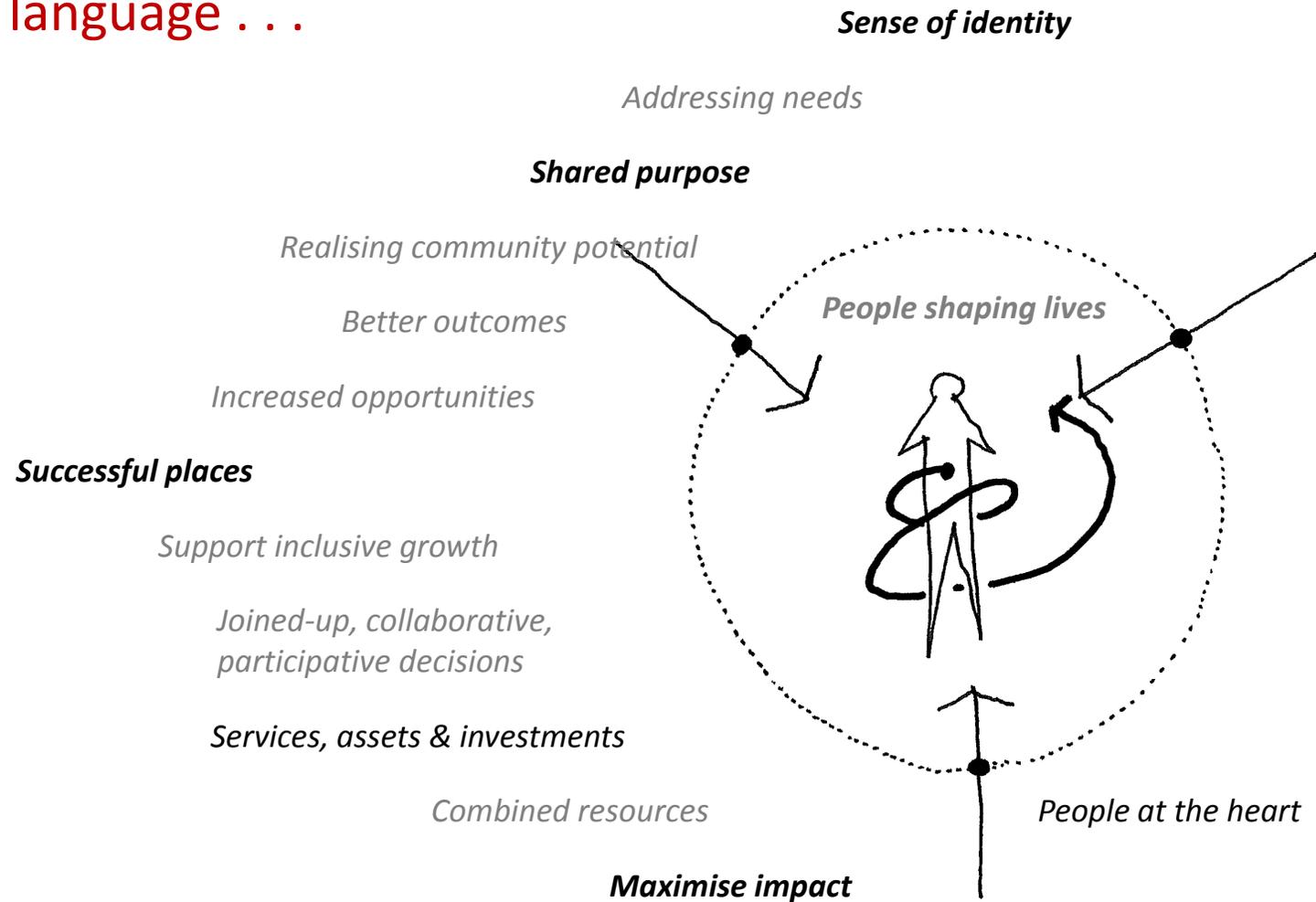
place



Place – helps us consider the overall impact of policies, interventions and expenditures

place

A shared language . . .



. . . for making change happen.