



**SURF**  
Scotland's Regeneration Forum

SURF : sharing experience : shaping practice



## Transferable lessons for place-based regeneration: SURF Awards Shared Learning Workshop – 9<sup>th</sup> July 2020

### Background

SURF and the Scottish Government work together to identify and highlight excellence and innovation in initiatives that address social and economic challenges in disadvantaged communities through the annual SURF Awards for Best Practice in Community Regeneration.

This **free half-day SURF Awards workshop event in St Luke's, Glasgow on 9<sup>th</sup> July** provides an opportunity to explore successful current approaches towards regenerating Scotland's places with two winning projects from the 'Most Improved Place' and 'Community Led Regeneration' categories highlighted in the 2019 SURF Awards process.



Winners (l-r): Calton Barras in Glasgow's East End and the Ochiltree Community Hub in East Ayrshire

Workshop guests will firstly hear from project a representative in the 'Most Improved Place' category winner Glasgow's **Calton Barras**. Located between Glasgow city centre and the city's east end, the Calton Barras area has suffered from a range of problems including deprivation, inadequate urban connectivity and poor environment quality. Over the last ten years, Glasgow City Council, in consultation with local residents, traders and other stakeholders, have worked to respond to these challenges through a series of strategies and action plans, re-establishing Calton Barras as a successful and attractive place.

This will be followed by the 'Community Led Regeneration' winner **Ochiltree Community Hub**. Ochiltree is a small rural village in East Ayrshire with a population of around 1000. In 2014 a dedicated community group was formed, in response to council plans to close the community centre and library, to establish a new multipurpose, community-owned facility. The existing facilities were

demolished in 2016, and the land was purchased by the community. The new hub was designed and constructed from January 2018, and opened in July 2019.

Following an open discussion session with the projects attendees will hear from a **Scottish Government** representative who will give an overview of current priorities regarding place-based regeneration. This will be followed by short presentations from **Scotland's Towns Partnership** on the role they provide in helping to regenerate Scotland's towns and **Highlands and Islands Enterprise** on their current focus on place-based regeneration. The floor will then be open for wider discussion on national policy.

The SURF Awards 'Most Improved Place' judging panel team – comprising representatives of Scotland's Towns Partnership, Historic Environment Scotland, Architecture & Design Scotland and the Scottish Government – were extremely impressed that the unique character of the place has been retained alongside major physical and economic changes. The SURF Awards 'Community Led Regeneration' judging panel team – comprising representatives of The National Lottery Community Fund, SCVO, Highlands and Islands Enterprise and CoCreate – could see that they have maximised the skills and resource available to establish a hub that's revived a previously declining environment.

This workshop will be delivered with support from Scotland's Towns Partnership, Highlands and Islands Enterprise and Architecture & Design Scotland.

## Programme

- 10:00am Welcome and Coffee
- 10:30am Introduction: **Andy Milne**, Chief Executive, SURF
- 10:40am Presentation, Calton Barras: **Michael Ward**, Glasgow City Council
- 10:55am Presentation, Ochiltree Community Hub: **Alex Baird**, Ochiltree Community Hub
- 11:10am Open Discussion, Questions and Comments with representatives from the projects
- 11:30pm Presentation, The Place Principle: **Iain Murray**, Scottish Government
- 11:40pm Presentation, Scotland's Towns Partnership: **Phil Prentice**, STP/SID's
- 11:50pm Presentation, Highlands and Islands Enterprise: **Mags McSparran**, HIE
- 12.00pm Open Discussion on National Policy
- 12:30pm Summary, Thanks and What's Next: **Andy Milne** and **Emma Scott**, Information, Communications & Events Officer, SURF
- 12:40pm Networking Lunch

## About the SURF Awards

Please visit [www.surf.scot](http://www.surf.scot) for more information on the SURF Awards and the outcomes of the 2019 process.

Check back the website or follow us on Twitter @SURFscot or Facebook – SURF for information on how to apply for the 2020 SURF Awards, which launch on Thursday 4<sup>th</sup> June and close for applications at 5pm on Monday 7th September.