



SURF
Scotland's Regeneration Forum

SURF : sharing experience : shaping practice



Transferable lessons for place-based regeneration: SURF Awards Shared Learning Workshop – 22nd July 2021

Background

SURF and the Scottish Government work together to identify and highlight excellence and innovation in initiatives that address social and economic challenges in disadvantaged communities through the annual SURF Awards for Best Practice in Community Regeneration.

This **free virtual SURF Awards workshop event on 22nd July** provides an opportunity to explore successful current approaches towards regenerating Scotland's places with two winning projects from the 'Most Improved Place', 'Community Led Regeneration' and the 'Special Recognition Award' categories highlighted in the 2020 SURF Awards process.



Winners (l-r): The Tannahill Centre, Campbeltown Town Centre and Ambitious Partnership for Improvement

Workshop guests will firstly hear from project a representative in the 'Community Led Regeneration' winner **The Tannahill Centre**. An under-utilised community centre in Ferguslie Park, Paisley, has reformed its role and become a trusted community hub, providing an enhanced portfolio of services, and better engaging with the local community.

This will be followed by the 'Most Improved Place' category winner **Campbeltown Town Centre**. A combination of community-led regeneration and a multimillion pound renovation project have produced a thriving town centre, and Campbeltown is becoming an increasingly attractive place to live, work and invest.

Then guests will hear input from the winner of SURF's 'Special Recognition Award' **Ambitious Partnership for Improvement (Larkhall)**. The project coordinated local organisations to respond to negative impacts of Covid-19 on the community of Larkhall. Through making use of existing partnerships, the project was able to effectively cascade information through community networks and support people in a range of ways.

Following an open discussion session with the projects, attendees will hear from a **Scottish Government** representative who will give an overview of current priorities regarding place-based regeneration. This will be followed by short presentations from **Scotland's Towns Partnership** on the role they provide in helping to regenerate Scotland's towns and **Highlands and Islands Enterprise** on their current focus on place-based regeneration. The floor will then be open for wider discussion on national policy.

The SURF Awards 'Most Improved Place' judging panel team – comprising representatives of Scotland's Towns Partnership, Scottish Land Commission, Architecture & Design Scotland and the Scottish Government – were struck with the wide ranging programme of activity that has secured the participation of public, private, community and third sector organisations, all working together from the start. The SURF Awards 'Community Led Regeneration' judging panel team – comprising representatives of The National Lottery Community Fund, Historic Environment Scotland, Highlands and Islands Enterprise and the Ochiltree Community Hub – were impressed by the high levels of community engagement demonstrated, and the ability of the centre to turn around community opinion.

This workshop will be delivered with support from Scotland's Towns Partnership, Highlands and Islands Enterprise and Architecture & Design Scotland.

Programme

10:30am Welcome and Introduction: **Euan Leitch**, Chief Executive, SURF

10:35am Presentation, The Tannahill Centre: **Jamie Mallan**, The Tannahill Centre

10:45am Presentation, Campbeltown Town Centre: **James Lafferty**, Argyll and Bute Council

10:55am Presentation, Ambitious Partnership for Improvement: **Nancy Barr**, Larkhall Community Network

11:05am Open Discussion, Questions and Comments with representatives from the projects

11:20pm Presentation, Scottish Government: **Joanne Boyle**, Scottish Government

11:30pm Presentation, Scotland's Towns Partnership: **Phil Prentice**, STP/SID's

11:40pm Presentation, Highlands and Islands Enterprise: **Margaret McSparran**, HIE

11.50pm Open Discussion on National Policy

12:10pm Summary, Thanks and What's Next: **Euan Leitch** and **Emma Scott**, Events, Information & Communications Manager, SURF

12:20pm Close

About the SURF Awards

Please visit www.surf.scot for more information on the SURF Awards and the outcomes of the 2020 process.

Check the SURF website or follow us on Twitter @SURFscot or Facebook – SURF for information on how to apply for the 2021 SURF Awards, which launched on Thursday 3rd June and close for applications at 5pm on Monday 6th September.